

Amendments to the Claims:

1-10. (cancelled)

11. (currently amended) An adhesive composition containing

(a) ~~an elastomeric block copolymer having a diblock content of more than 40%~~ elastomeric block copolymers of the A-B and A-B-A type, wherein the proportion of A-B with respect to the entirety of block copolymers is more than 40%, wherein the block is a polymer selected from the group consisting of styrene and its homologs, α -methylstyrene, 4-substituted styrenes, 4-(4-phenyl-n-butyl) styrene, 4-alkylstyrenes, 4-n-propylstyrene, 4-cyclohexylstyrene, 5-substituted styrenes, 5-alkylstyrenes, 5-tert-butylstyrene, 3,5-disubstituted styrenes, 3,5 dialkylstyrenes, 3,5-diethylstyrene, 3-5 di-n-butylstyrene, 2,4 disubstituted styrenes, 2-ethyl-4-benzylstyrene, 2,4-dialkylstyrenes, 2,4-dimethylstyrenes and vinyltoluene, and wherein the B block is a polymer of a monomer consisting of a conjugated, lower aliphatic diene, butadiene, 1,3-pentadiene, isoprene, 2,3-dimethylbutadiene, 1,3-hexadiene, and/or fully or partially hydrogenated derivatives thereof;

- (b) a sulfonated copolyester;
- (c) if desired, further auxiliary additives.

12. (currently amended) The adhesive composition of claim 11, containing

- (a) 10% - 40% by weight of ~~at least one the elastomeric block copolymer copolymers having a diblock content of more than 40%;~~
- (b) 5% - 30% by weight of a sulfonated copolyester;
- (c) 20% - 60% by weight of a tackifier;
- (d) 10% - 30% by weight of a plasticizer;
- (e) preferably at least one auxiliary additive.

13. (previously presented) The adhesive composition of claim 12, wherein the at least one auxiliary additive is a stabilizer.

14. (previously presented) The adhesive composition of claim 11 comprising as ingredient (a) a styrene block copolymer.

15. (previously presented) The adhesive composition of claim 14, wherein the styrene block copolymer is a styrene-isoprene block copolymer.

16. (currently amended) The adhesive composition of claim 11, wherein the ~~block~~ proportion of A-B of the entirety of block copolymers is not more than 90%.

17. (previously presented) The adhesive composition of claim 11, wherein a bond producible using the adhesive composition has a 180° wet peel strength of more than 8 N/m.

18 - 19. (canceled)

20. (previously presented) A method of joining substrates, wherein the join is effected by means of an adhesive composition of claim 11.

21. (previously presented) The method of claim 20, wherein a joint between a substrate and the skin is effected.

22. (previously presented) A product having a region which is prepared for joining to a substrate, this region being provided at least partly with a coating comprising an adhesive composition of claim 11.

23. (previously presented) The product of claim 22, wherein the product is a natural or synthetic, sheetlike structure or an adhesive tape.

24. (previously presented) The adhesive composition of claim 11, wherein the sulfonated copolyester is branched.